

The LionBacker Ledger

January 2017, Winter Edition

Happy New Year LionBackers!!! Wow! It feels like just yesterday when we were publishing our “Back to School” edition but 2017 is indeed upon us so it’s time to turn the page on a new year. As the saying goes “time flies fast when you are having fun” and it sure has been fun watching our Liberty Lions this fall get off to such a strong start in defending the Carroll Cup. We saw our Lady Field Hockey Lions win their first state championship since 1982, our boys Cross Country team repeat as State Champs, our varsity football team crowned County Champions, our Golf team won Districts and many other outstanding team and personal accomplishments. **Congrats to all of our Lions!** We are so proud of each of you. Are you ready for winter and spring? Don’t forget to visit our website at www.libertyathletics.com for schedules, information, and updates.

While our athletes were busy on the fields we, at the Boosters, have been busy raising much needed funds to continue supporting them. We are proud to report that we now have over 55 local business sponsors with a banner ad in our stadium, that we’ve just begun selling digital advertising on our new scorer’s table for the winter basketball season, that we had a fun (and profitable) Snack Shack season, and that we are gearing up big-time now for our Annual Bull Roast, this year with a College Theme, and scheduled for February 11th. Please support our generous sponsors whenever you can and come out and join us for the Bull Roast. **Bull Roast Tickets are still available at www.libertyathletics.com.** It’s a fun event and is our single biggest fundraiser of the year. Catering by Salerno’s, a silent auction filled with gift baskets and local products/services, good music and friends.

We’ve also been busy (a) working on some new painted murals around our main stadium, (b) sponsoring a “Liberty Lion” logo contest so we’re better and officially branded as we enter next school year and (c) investing, wherever possible, in things (like a brand new ice machine for our trainer) that benefit the most student athletes possible. Next up on our list, and something we’re still fundraising for, is new stadium sod for our football/lacrosse/soccer field. Without a turf field to call home we need to completely re-sod our field once every 3 years at a significant cost.

Finally, we’ve been busy promoting ourselves, and all of the good work we do, to entice more people to **join the athletic boosters** at www.libertyathletics.com. Membership funds are critically important to our overall success and start as low as \$25 per year at the bronze level. If you haven’t joined us yet, will you please consider joining? As a reminder, the \$105 per season athletic fees goes towards student athlete transportation costs, ZERO goes to Liberty and our specific needs like field maintenance, uniforms, equipment, and more. We welcome your support.

Here are some additional details on money earned and invested this year. Every dollar counts!

Fundraising Ledger:

Money Earned	Money Invested	Upcoming Investments
2016-2017 \$39,420.46	2016-2017 \$22,333.69	2016-2017 \$11,995 + \$14,000 (sod)
Stadium Banners	Trainer’s Ice Machine	Scholarships
Memberships	Cement for Softball Dugout and	Field Maintenance (Sod)
Snack Shack	Outside Locker Room Entrance	Baseball helmets
Donations	Sport-Specific Purchases	Trainers table
Score Table Ads		Lacrosse Game Goals
2015-2017 Major Investments		
<ul style="list-style-type: none"> • Increased student scholarships from six to eight per year! <ul style="list-style-type: none"> • \$8,000 for field maintenance • \$9,000 field hockey sod • \$8,300 for new warm ups for Track Team 		

- \$5,000 for varsity football uniforms
- \$4,300 for cement pads on softball field and outside locker rooms
 - \$3,500 for new Ice Machine for Trainer
 - \$2,500 for new volleyball nets and standards
 - \$1,000 new baseball equipment
 - \$1,000 benches outside locker room

Monthly Meetings. We meet formally the first Wednesday of every month and always have more requests than we have money for, but our goal is to maximize every hard earned dollar in order to benefit the *most kids (and sports teams)* possible here at Liberty. In order to meet this goal, we need help from our parents, members, and sports teams. Feel free to attend our next meeting, we would love to have you there.

Upcoming Events.

Did we mention there is a Bull Roast??? Buy your tickets today at www.libertyathletics.com



Thanks for listening and, again, for your ongoing support!

GO LIONS!!!

The Liberty Athletic Booster Board

- Lisa Lance (President)
- Terri Parris (Vice President)
- Sheila Burrows (Treasurer)
- Angie Houck (Secretary)